.. ....

Invoice Period

08/29/16 - 09/19/16

### INVOICE

Invoice #

1522844-1



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Main: (561)694-2525

**Property** Account Executive Sales Office Sales Region **WPBF** Mica Hansen HRP -Washingtd National <u>Advertiser</u> **Product** Estimate Number Rubio/R/Senate NRSC-RUBIO FOR SENAT 913919 Flight Dates Order# Alt Order# 1522844 09/13/16 - 09/19/16 08367612 Billing Calendar Billing Type Deal# Broadcast Cash Special Handling Agency Code Advertiser Code Product 1/2 1046 ORDR Agency Ref Advertiser Ref

Invoice Month

September 2016

Invoice Date

09/25/16

Smart Media Group LLC (VA) **Attention: Accounts Payable** 1427 Leslie Ave Alexandria, VA 22301

Send Payment To:

**WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

|      |                         |                      |                        |                             |                         |                           |              | Spots/    |            |      |               |
|------|-------------------------|----------------------|------------------------|-----------------------------|-------------------------|---------------------------|--------------|-----------|------------|------|---------------|
| Line | Start Date              | End Da               | ate Desc               | cription                    | Start/End Time          | MTWTFSS                   | Length       | Week      | Rate       | Туре |               |
| 1    | 09/16/16<br>Class of Ti | 09/16/1<br>me - Pre- | 16 1230<br>emptible wi | 0-1P Access H<br>th notice  | lollywoc1230-1p         | 2                         | :30          | 2         | \$265.00   | NM   |               |
|      | Weeks:                  | Start Da<br>09/12/10 |                        |                             |                         | <u>Rate</u><br>\$265.00   |              |           |            |      |               |
| Spo  | ts: <u>#</u> <u>Ch</u>  |                      | Air Date               | Air Time De                 |                         | Start/End Time            | <u>Lengt</u> | h Ad-ID   |            |      | Rate Type     |
|      | 1 WP                    |                      | 09/16/16               |                             | 230-1P Access Hollywood | 1230-1p                   |              | 0 MRFS071 |            |      | \$265.00 NM   |
|      | 2 WP                    | BF F                 | 09/16/16               | 12:55 PM 12                 | 230-1P Access Hollywood | 1230-1p                   | :3           | 0 MRFS071 | 6н         |      | \$265.00 NM   |
| 2    | 09/16/16<br>Class of Ti | 09/16/<br>me - Pre-  | 16 WPE<br>emptible wi  | BF News 25 @<br>th notice   | Noon 12pm-1230pm        | 2                         | :30          | 2         | \$265.00   | NM   |               |
|      | Weeks:                  | Start Da<br>09/12/10 |                        |                             |                         | <u>Rate</u><br>\$265.00   |              |           |            |      |               |
| Spo  |                         |                      | Air Date               | Air Time Do                 |                         | Start/End Time            | Lengt        | h Ad-ID   |            |      | Rate Type     |
|      | 2 WP                    |                      | 09/16/16               |                             | PBF News 25 @ Noon      | 12pm-1230pm               |              | 0 MRFS071 |            |      | \$265.00 NM   |
|      | 1 WP                    | BF F                 | 09/16/16               | 12:28 PM W                  | PBF News 25 @ Noon      | 12pm-1230pm               | :3           | 0 MRFS071 | 6н         |      | \$265.00 NM   |
| 3    | 09/16/16<br>Class of Ti | 09/16/<br>me - Pre-  |                        | eel Of Fortune<br>th notice | 7-7:30PM                | 1                         | :30          | 1         | \$1,100.00 | NM   |               |
|      | Weeks:                  | Start Da<br>09/12/10 | 09/18/                 | /161                        | 1                       | <u>Rate</u><br>\$1,100.00 |              | -         |            |      |               |
| Spo  |                         |                      | Air Date               | Air Time De                 |                         | Start/End Time            | Lengt        | h Ad-ID   |            |      | Rate Type     |
| L    | 1 WP                    | BF F                 | 09/16/16               | 7:12 PM W                   | heel Of Fortune         | 7-7:30PM                  | :3           | 0 MRFS071 | 6н         |      | \$1,100.00 NM |
| 4    | 09/16/16<br>Class of Ti | 09/16/<br>me - Pre-  |                        | oardy<br>th notice          | 7:30-8PM                | 1                         | :30          | 1         | \$1,325.00 | NM   |               |
|      | Weeks:                  | Start Da<br>09/12/10 |                        | /161                        | 1                       | <u>Rate</u><br>\$1,325.00 |              |           |            |      |               |
| Spo  |                         |                      | Air Date               | Air Time Do                 | <u>escription</u>       | Start/End Time            | Lengt        | h Ad-ID   |            |      | Rate Type     |
|      | 1 WP                    | BF F                 | 09/16/16               | 7:40 PM Je                  | eopardy                 | 7:30-8PM                  | :3           | 0 MRFS071 | 6н         |      | \$1,325.00 NM |
| 6    | 09/19/16<br>Class of Ti | 09/19/<br>me - Pre-  | 16 1230<br>emptible wi | 0-1P Access F<br>th notice  | lollywoc1230-1p         | 2                         | :30          | 2         | \$265.00   | NM   |               |
|      | Weeks:                  | Start Da<br>09/19/10 |                        |                             |                         | <u>Rate</u><br>\$265.00   |              |           |            |      |               |
| Spo  | ots: <u>#</u> <u>Ch</u> | <u>Day</u>           | Air Date               | Air Time Do                 | escription              | Start/End Time            | Lengt        | h Ad-ID   |            |      | Rate Type     |
|      | 1 WP                    | BF M                 | 09/19/16               | 12:42 PM 12                 | 230-1P Access Hollywood | 1230-1p                   | :3           | 0 MRFS071 | 6н         |      | \$265.00 NM   |
|      |                         |                      |                        |                             |                         |                           |              |           |            |      |               |

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## **INVOICE**

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 1522844-1 | 09/25/16 | September 2016 | 08/29/16 - 09/19/16

Advertiser Product Estimate Number
Rubio/R/Senate NRSC-RUBIO FOR SENAT 913919

www.thewpbfchannel.com

| Line Start [         | Date En               | d Date                  | Des                       | cription               |                             | Start/End Time              | MTWTFSS                   | Length        | Spots/<br>Week               | Rate       | Туре |  |
|----------------------|-----------------------|-------------------------|---------------------------|------------------------|-----------------------------|-----------------------------|---------------------------|---------------|------------------------------|------------|------|--|
| 6 09/19/<br>Class    | 16 09<br>of Time -    | /19/16<br>Pre-em        | 1230<br>ptible wi         | 0-1P Acce              | ess Hollyv                  | voc1230-1p                  | 2                         | :30           | 2                            | \$265.00   | NM   |  |
| Spots: <u>#</u><br>2 | Ch I<br>WPBF          |                         | ir <u>Date</u><br>9/19/16 |                        | e <u>Descri</u><br>M 1230-1 | ption<br>P Access Hollywood | Start/End Time<br>1230-1p |               | h <u>Ad-ID</u><br>0 MRFS0716 | Н          |      | <u>Rate</u> <u>Type</u><br>\$265.00 NM |
| 7 09/19/<br>Class    | 16 09<br>of Time -    | /19/16<br>Pre-em        | WPE                       | BF News<br>th notice   | 25 @ Noc                    | on 12pm-1230pm              | 2                         | :30           | 2                            | \$265.00   | NM   |  |
| Weeks                |                       | rt Date<br>19/16        | End D<br>09/25/           | /16 2-                 | WTFSS                       | Spots/Week<br>2             | <u>Rate</u><br>\$265.00   |               |                              |            |      |  |
| Spots: #             | Ch [                  | Day <u>A</u> i          | <u>ir Date</u>            |                        | e Descri                    |                             | Start/End Time            | Lengt         | h Ad-ID                      |            |      | Rate Type                              |
| 1                    | WPBF                  | M 09                    | 9/19/16                   | 12:08 F                | M WPBF                      | News 25 @ Noon              | 12pm-1230pm               | :3            | 0 MRFS0716                   | H          |      | \$265.00 NM                            |
| 2                    | WPBF                  | M 09                    | 9/19/16                   | 12:26 F                | M WPBF                      | News 25 @ Noon              | 12pm-1230pm               | :3            | 0 MRFS0716                   | Н          |      | \$265.00 NM                            |
| 8 09/19/<br>Class    | 16 09.<br>of Time -   | /19/16<br>Pre-em        |                           | el Of For<br>th notice | tune                        | 7-7:30PM                    | 1                         | :30           | 1                            | \$1,100.00 | NM   |  |
| Weeks                |                       | rt Date<br>19/16        | End D<br>09/25/           |                        | WTFSS                       | Spots/Week<br>1             | <u>Rate</u><br>\$1,100.00 |               |                              |            |      |  |
| Spots: #             | <u>Ch</u> [           | Day A                   | ir Date                   | Air Tim                | <u>e</u> Descrij            | <u>otion</u>                | Start/End Time            | Lengt         | h Ad-ID                      |            |      | Rate Type                              |
| 1                    | WPBF                  | M 09                    | 9/19/16                   | 7:17 F                 | M Wheel                     | Of Fortune                  | 7-7:30PM                  | :3            | 0 MRFS0716                   | н          |      | \$1,100.00 NM                          |
| 9 09/19/<br>Class    | 16 09.<br>of Time -   | /19/16<br>Pre-em        | Goo<br>ptible wit         | d Morning<br>th notice | America                     | 7-9AM                       | 1                         | :30           | 1                            | \$600.00   | NM   |  |
| Weeks                |                       | rt <u>Date</u><br>19/16 | End D<br>09/25/           |                        | WTFSS                       | Spots/Week<br>1             | <u>Rate</u><br>\$600.00   |               |                              |            |      |  |
| Spots: #             | <u>Ch</u> [           | <u>Day Ai</u>           | ir Date                   | Air Tim                | e Descrip                   | otion                       | Start/End Time            | Lengt         | h Ad-ID                      |            |      | Rate Type                              |
| 1                    | WPBF                  | M 09                    | 9/19/16                   | 6:59 A                 | M Good N                    | Morning America             | 7-9AM                     | :3            | 0 MRFS0716                   | 4          |      | \$600.00 NM                            |
| 10 09/17/<br>Class   | 16 09<br>of Time -    | /17/16<br>Pre-em        | Flori                     | da State<br>th notice  | College F                   | ooi12-330p                  | 1-                        | :30           | 1                            | \$2,800.00 | NM   |  |
| Weeks                |                       | rt <u>Date</u><br>12/16 | End D<br>09/18/           | /16                    | WTFSS<br>1-                 | Spots/Week<br>1             | <u>Rate</u><br>\$2,800.00 |               |                              |            |      |  |
| Spots: #             | <u>Ch</u> [           | <u>Day Ai</u>           | ir Date                   |                        | e Descrip                   |                             | Start/End Time            | Lengt         | <u>h Ad-ID</u>               |            |      | Rate Type                              |
| 1                    | WPBF                  | Sa 09                   | 9/17/16                   | 2:02 F                 | M Florida                   | State College Footba        | II 12-330p                | :3            | 0 MRFS0716                   | 4          |      | \$2,800.00 NM                          |
| 11 09/17/<br>Class   | 16 09/<br>of Time - I | /17/16<br>Pre-em        |                           | 6-7am Ne<br>th notice  | ws                          | Sat 6-7am                   | 1-                        | :30           | 1                            | \$225.00   | NM   |  |
| Weeks                | _                     | t <u>Date</u><br>12/16  | End D<br>09/18/           |                        | WTFSS                       | Spots/Week<br>1             | <u>Rate</u><br>\$225.00   |               |                              |            |      |  |
| Spots: #             | <u>Ch</u> [           | Day Ai                  | ir Date                   | Air Tim                | e Descrip                   | otion                       | Start/End Time            | <u>Lengt</u>  | h Ad-ID                      |            |      | Rate Type                              |
| 1                    | WPBF                  | Sa 09                   | 9/17/16                   | 6:38 A                 | M Sat 6-7                   | 'am News                    | Sat 6-7am                 | :3            | 0 MRFS0716                   | 4          |      | \$225.00 NM                            |
| 12 09/17/<br>Class   | 16 09/<br>of Time - I | /17/16<br>Pre-em        |                           | A Saturda<br>th notice | y 7-8am                     | Sat 7am-8am                 | 1-                        | :30           | 1                            | \$400.00   | NM   |  |
| Weeks                |                       | t Date<br>12/16         | End D<br>09/18/           |                        | WTFSS                       | Spots/Week<br>1             | <u>Rate</u><br>\$400.00   |               |                              |            |      |  |
| Spots: #             | <u>Ch</u> [           | Day <u>Ai</u>           | r Date                    | <u>Air Tim</u>         | e <u>Descri</u>             | otion                       | Start/End Time            | <u>Len</u> gt | h Ad-ID                      |            |      | Rate Type                              |
| 1                    | WPBF                  | Sa 09                   | 9/17/16                   | 7:30 A                 | M GMA S                     | aturday 7-8am               | Sat 7am-8am               |               | 0 MRFS0716                   | 4          |      | \$400.00 NM                            |
| 13 09/17/<br>Class   | 16 09/<br>of Time - I | /17/16<br>Pre-em        | Sat 8                     | 3-9am Ne               | ws                          | Sat 8-9am                   | 1-                        | :30           | 1                            | \$265.00   | NM   |  |
| Weeks                | Star                  | t Date<br>12/16         |                           | ate M7                 | WTFSS                       | Spots/Week<br>1             | <u>Rate</u><br>\$265.00   |               |                              |            |      |  |
| Spots: #             |                       | Day Ai                  |                           |                        | e Descrip                   | otion .                     | Start/End Time            | Lenat         | h Ad-ID                      |            |      | Rate Type                              |
| 1                    | WPBF                  |                         | 9/17/16                   |                        |                             | am News                     | Sat 8-9am                 |               | 0 MRFS0716                   | 1          |      | \$265.00 NM                            |
| 16 09/18/            | 16 09/                | /18/16                  | Sun                       | 6pm Nev                | rs                          | 6-630p                      | 1                         | :30           | 1                            | \$425.00   | NM   |  |

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## **INVOICE**

**60** 

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

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 1522844-1
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Advertiser Product Estimate Number
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www.thewpbfchannel.com

| ine Start         | Date End Date                       | Descrip                  | tion                      | Start/End Time         |                         | Length-      | Spots/<br>  | Rate     | Type  |            |
|-------------------|-------------------------------------|--------------------------|---------------------------|------------------------|-------------------------|--------------|-------------|----------|-------|------------|
|                   | s of Time - Pre-en                  |                          |                           |                        |                         |              |             | ricito   | 1,700 |            |
| Week              |                                     | •                        | MTWTFSS                   | Spots/Week             | <u>Rate</u><br>\$425.00 |              |             |          |       |            |
| Spots: #          | Ch Day A                            |                          | Air Time Descrip          | •                      | Start/End Time          | Lengt        | h Ad-ID     |          |       | Rate Tyr   |
| 3                 | WPBF Su 0                           |                          | 6:27 PM Sun 6p            |                        | 6-630p                  |              | 0 MRFS0716H |          |       | \$425.00 N |
| 17 09/18<br>Class | 3/16 09/18/16<br>s of Time - Pre-en | Sun 8-9                  | am News<br>notice         | Sun 8-9am              | <b></b> 1               | :30          | 1           | \$265.00 | NM    |            |
| Week              | s: <u>Start Date</u><br>09/12/16    | End Date 09/18/16        | _                         | Spots/Week<br>1        | <u>Rate</u><br>\$265.00 |              | ·-          |          |       |            |
| Spots: #          | <u>Ch</u> <u>Day</u> A              | ir Date A                | Air Time Descrip          | <u>etion</u>           | Start/End Time          | Lengt        | h Ad-ID     |          |       | Rate Ty    |
| 3                 | WPBF Su 0                           | 9/18/16                  | 8:39 AM Sun 8-9           | am News                | Sun 8-9am               | :3           | 0 MRFS0716H |          |       | \$265.00 N |
| 18 09/15<br>Class | 5/16 09/15/16<br>s of Time - Pre-en | 1230-1<br>optible with r | P Access Hollyw<br>notice | oc1230-1p              | 2                       | :30          | 2           | \$265.00 | NM    |            |
| Week              | s: <u>Start Date</u><br>09/12/16    | End Date<br>09/18/16     |                           | Spots/Week<br>2        | <u>Rate</u><br>\$265.00 |              |             |          |       | *          |
| Spots: #          | Ch Day A                            | ir Date                  | Air Time Descrip          | otion                  | Start/End Time          | <u>Lengt</u> | h Ad-ID     |          |       | Rate Ty    |
| 1                 |                                     |                          | 2:41 PM 1230-11           | P Access Hollywood     | 1230-1p                 | :3           | 0 MRFS0716H |          |       | \$265.00 N |
| 2                 | WPBF Th 0                           | 9/15/16 1                | 2:54 PM 1230-11           | P Access Hollywood     | 1230-1p                 | :3           | 0 MRFS0716H |          |       | \$265.00 N |
| 19 09/15<br>Class | 5/16 09/15/16<br>s of Time - Pre-en | WPBF                     | News 25 @ Noo<br>notice   | n 12pm-1230pm          | 2                       | :30          | 2           | \$265.00 | NM    |            |
| Week              | s: <u>Start Date</u><br>09/12/16    | End Date<br>09/18/16     |                           | Spots/Week 2           | <u>Rate</u><br>\$265.00 |              |             |          |       |            |
| Spots: #          | <u>Ch</u> <u>Day</u> A              |                          | Air Time Descrip          |                        | Start/End Time          | Lengt        | h Ad-ID     |          |       | Rate Ty    |
| 1                 |                                     |                          |                           | News 25 @ Noon         | 12pm-1230pm             | :3           | 0 MRFS0716H |          |       | \$265.00 N |
| 2                 | WPBF Th 0                           | 9/15/16 1                | 2:25 PM WPBF              | News 25 @ Noon         | 12pm-1230pm             | :3           | 0 MRFS0716H |          |       | \$265.00 N |
|                   | of Time - Pre-en                    | ptible with r            |                           |                        | 1                       | :30          | 1           | \$600.00 | NM    | 314)2      |
| Week              | s: <u>Start Date</u><br>09/12/16    | End Date<br>09/18/16     |                           | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$600.00 |              |             |          |       |            |
| Spots: #          | <u>Ch</u> <u>Day</u> A              | ir Date A                | Air Time Descrip          | tion                   | Start/End Time          | Lengt        | h Ad-ID     |          |       | Rate Ty    |
| 1                 | WPBF Th 0                           | 9/15/16                  | 7:27 AM Good N            | Iorning America        | 7-9AM                   | :3           | 0 MRFS0716H |          |       | \$600.00   |
| 21 09/13<br>Class | 3/16 09/13/16<br>s of Time - Pre-em | 1230-1<br>optible with r | P Access Hollyw<br>notice | oc1230-1p              | -2                      | :30          | 2           | \$265.00 | NM    |            |
| Week              | s: <u>Start Date</u><br>09/12/16    | End Date<br>09/18/16     |                           | Spots/Week<br>2        | <u>Rate</u><br>\$265.00 |              |             |          |       |            |
| Spots: #          | Ch Day A                            | ir Date /                | Air Time Descrip          | tion                   | Start/End Time          | Lengt        | h Ad-ID     |          |       | Rate Ty    |
| 1                 | WPBF Tu 0                           |                          |                           | P Access Hollywood     | 1230-1p                 | :3           | 0 MRFS0716H |          |       | \$265.00 N |
| 2                 | WPBF Tu 0                           | 9/13/16 1                | 2:56 PM 1230-11           | P Access Hollywood     | 1230-1p                 | :3           | 0 MRFS0716н |          |       | \$265.00   |
| 22 09/13<br>Class | 3/16 09/13/16<br>s of Time - Pre-em | WPBF                     | News 25 @ Noo<br>notice   | n 12pm-1230pm          | -2                      | :30          | 2           | \$265.00 | NM    |            |
| Week              | s: <u>Start Date</u><br>09/12/16    | End Date<br>09/18/16     |                           | Spots/Week<br>2        | <u>Rate</u><br>\$265.00 |              |             |          |       |            |
| Spots: #          | Ch Day A                            |                          | Air Time Descrip          |                        | Start/End Time          | <u>Lengt</u> | h Ad-ID     |          |       | Rate Ty    |
| 1                 | WPBF Tu 0                           | 9/13/16 1                | 2:07 PM WPBF I            | News 25 @ Noon         | 12pm-1230pm             |              | 0 MRFS0716H |          |       | \$265.00 N |
| 2                 | WPBF Tu 0                           | 9/13/16 1                | 2:29 PM WPBF I            | News 25 @ Noon         | 12pm-1230pm             | :3           | 0 MRFS0716H |          |       | \$265.00 1 |
| 23 09/13<br>Class | 3/16 09/13/16<br>s of Time - Pre-em | Good N                   | forning America notice    | 7-9AM                  | -1                      | :30          | 1           | \$600.00 | NM    |            |
| Week              | s: <u>Start Date</u><br>09/12/16    | End Date<br>09/18/16     |                           | Spots/Week<br>1        | Rate<br>\$600.00        | >2           | · · · · · · |          |       |            |
|                   |                                     |                          |                           |                        |                         |              |             |          |       |            |

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 09/25/16
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Advertiser Product Estimate Number
Rubio/R/Senate NRSC-RUBIO FOR SENAT 913919

www.thewpbfchannel.com

| ine Start Date End Date Description Start/E   | End Time               | MTWTFSS                              | Length         | Spots/<br>Week               | Rate       | Туре    |  |
|---|------------------------|--------------------------------------|----------------|------------------------------|------------|---------|--|
| 23 09/13/16 09/13/16 Good Morning America 7-9AN Class of Time - Pre-emptible with notice  | Л                      | -1                                   | :30            | 1                            | \$600.00   | NM      |  |
| Spots: # Ch Day Air Date Air Time Description   |                        | Start/End Time                       | Lengt          | h Ad-ID                      |            |         | Rate Typ   |
| 1 WPBF Tu 09/13/16 8:19 AM Good Morning A   | America                | 7-9AM                                | _              | 0 MRFS0716                   | Н          |         | \$600.00 N   |
|   |                        | 2                                    |                |                              | 2005.00    |         |  |
| 24 09/14/16 09/14/16 1230-1P Access Hollywoc1230-<br>Class of Time - Pre-emptible with notice   | пр                     | 2                                    | :30            | 2                            | \$265.00   | NM      |  |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spc</u><br>09/12/16 09/18/162  | ots/Week<br>2          | <u>Rate</u><br>\$265.00              |                | ,                            |            |         |  |
| Spots: # Ch Day Air Date Air Time Description   |                        | Start/End Time                       | Lengt          | h <u>Ad-ID</u>               |            |         | Rate Typ   |
| 2 WPBF W 09/14/16 12:42 PM 1230-1P Access   | s Hollywood            | 1230-1p                              | :3             | 0 MRFS0716                   | H          |         | \$265.00 N   |
| 1 WPBF W 09/14/16 12:55 PM 1230-1P Access   | s Hollywood            | 1230-1p                              | :3             | 0 MRFS0716                   | Н          |         | \$265.00 N   |
| 25 09/14/16 09/14/16 WPBF News 25 @ Noon 12pm-<br>Class of Time - Pre-emptible with notice  | -1230pm                | 2                                    | :30            | 2                            | \$265.00   | NM      |  |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spo</u>  | ots/Week<br>2          | Rate                                 |                |                              |            |         |  |
| Spots: # Ch Day Air Date Air Time Description   | 2                      | \$265.00                             | Longt          | h Ad-ID                      |            |         | Data Tun   |
| 1 WPBF W 09/14/16 12:08 PM WPBF News 25   | S @ Noon               | Start/End Time<br>12pm-1230pm        |                | <u>0 MRFS0716</u>            | ш          |         | <u>Rate Typ</u><br>\$265.00 N                      |
| 2 WPBF W 09/14/16 12:26 PM WPBF News 25   |                        | 12pm-1230pm                          |                | 0 MRFS0716                   |            |         | \$265.00 N   |
|   | 7 @ 140011             | 12pm-1230pm                          |                | O MIK! 301 10                |            |         | \$205.00 N   |
| 26 09/14/16 09/14/16 Jeopardy 7:30-8<br>Class of Time - Pre-emptible with notice  | 3PM                    | 1                                    | :30            | 1                            | \$1,325.00 | NM<br>_ |  |
| 09/12/16 09/18/161  | ots/Week<br>1 \$       | <u>Rate</u><br>\$1,325.00            |                |                              |            |         |  |
| Spots: # Ch Day Air Date Air Time Description   |                        | Start/End Time                       |                | h Ad-ID                      |            |         | Rate Typ   |
| 1 WPBF W 09/14/16 7:53 PM Jeopardy  |                        | 7:30-8PM                             | :3             | 0 MRFS0716                   | H          |         | \$1,325.00 N                                       |
| 27 09/18/16 09/18/16 EMMY AWARDS 8-111<br>Class of Time - Immediately Pre-emptible without notice   | 5p                     | S                                    | :30            | 1                            | \$4,000.00 | NM      |  |
| 09/12/16 09/18/16S  | ots/Week<br>1          | <u>Rate</u><br>\$4,000.00            |                |                              |            |         |  |
| Spots: # Ch Day Air Date Air Time Description   |                        | Start/End Time                       | <u>Lengt</u>   | h Ad-ID                      |            |         | Rate Typ   |
| 1 WPBF Su 09/18/16 9:03 PM EMMY AWARD   | )S                     | 8-1115p                              | :3             | 0 MRFS0716                   | Н          |         | \$4,000.00 N                                       |
| 28 09/18/16 09/18/16 Sun 5-6am News Sun 5 Class of Time - Pre-emptible with notice  | i-6am                  | 1                                    | :30            | 1                            | \$100.00   | NM      |  |
| Weeks:         Start Date         End Date         MTWTFSS         Spc           09/12/16         09/18/16        1   | ots/Week<br>1          | <u>Rate</u><br>\$100.00              |                |                              |            |         |  |
| Spots: # Ch Day Air Date Air Time Description   |                        | Start/End Time                       | <u>Lengt</u>   | h <u>Ad-ID</u>               |            |         | <u>Rate</u> Typ                                    |
| 1 WPBF Su 09/18/16 5:54 AM Sun 5-6am New  | vs                     | Sun 5-6am                            | :3             | 0 MRFS0716                   | H          |         | \$100.00 N   |
| 29 09/14/16 09/16/16 Dr. Oz M-F 10-11a 10a-1 Class of Time - Pre-emptible with notice   | 1a                     | WTF                                  | :30            | 4                            | \$265.00   | NM      |  |
|   | ots/Week               | Rate                                 |                |                              |            |         | · · · · · · · · · · · · · · · · · · ·              |
|   | 4                      | \$265.00                             |                |                              |            |         |  |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spc</u><br>09/12/16 09/18/16WTF  |                        | \$265.00<br>Start/End Time           | Lengt          | h Ad-ID                      |            |         | Rate Typ   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spc</u><br>09/12/16 09/18/16WTF  | 4                      |                                      |                | <u>h Ad-ID</u><br>0 mrfs0716 | н          |         |  |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spo</u><br>09/12/16 09/18/16WTF<br>Spots: <u># Ch</u> <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>   | 4<br>11a               | Start/End Time                       | :3             |                              |            |         | \$265.00 N   |
| Weeks:         Start Date<br>09/12/16         End Date<br>09/18/16         MTWTFSS<br>wTF         Spot           Spots:         # Ch Day Air Date<br>1 WPBF W 09/14/16         Air Time Description<br>10:18 AM Dr. Oz M-F 10-1   | 4<br>11a<br>11a        | Start/End Time<br>10a-11a            | :3<br>:3       | 0 MRFS0716                   | н          |         | Rate Typ<br>\$265.00 N<br>\$265.00 N<br>\$265.00 N |
| Weeks:         Start Date 09/12/16         End Date 09/18/16         MTWTFSS Spote         Spote 09/18/16        wTF           Spots:         # Ch Day Air Date Air Time Description         Description Description         1 WPBF W 09/14/16 10:18 AM Dr. Oz M-F 10-1           2 WPBF Th 09/15/16 10:12 AM Dr. Oz M-F 10-1 | 4<br>11a<br>11a<br>11a | Start/End Time<br>10a-11a<br>10a-11a | :3<br>:3<br>:3 | 0 MRFS0716<br>0 MRFS0716     | н<br>н     |         | \$265.00 N<br>\$265.00 N                           |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at <a href="www.hearst.com/broadcasting/who-we-are">www.hearst.com/broadcasting/who-we-are</a>

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

#### Page 5 of 5

# INVOICE

Send Payment To:
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| The second secon | APPRODA      |                |                     |
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| Invoice #  | Invoice Date | Invoice Month  | Invoice Period      |
| 1522844-1  | 09/25/16     | September 2016 | 08/29/16 - 09/19/16 |

| Advertiser     | Product              | Estimate Number |
|----------------|----------------------|-----------------|
| Rubio/R/Senate | NRSC-RUBIO FOR SENAT | 913919          |

www.thewpbfchannel.com

**Payment Terms 30 Days** 

**Gross Total** 

\$21,490.00

Agency Commission

\$3,223.50

Net Amount Due

\$18,266.50

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